



Flower Growers of Puget Sound presents
Retaining Your Employees!

When: Wednesday, August 15
Where: DeGoede Brothers Greenhouse, Sumner
Time: 5:00 Tour-focus on facilities, 5:45 Dinner,
followed by presentation
Cost: \$25 members, \$50 non-members
RSVP: On or before Friday, August 10, to
flowergrowers@gmail.com

Program

Speaker: Marshall de Leon, owner of Hunter Price Associates, a horticulture recruitment company with a 95% retention rate

- Retention within the hort industry
- The new generation of employees, what motivates them
- Competitors
- How to overcome labor shortages
- Future outlook

Discussion: You will be asked to complete a very brief, anonymous survey which will guide the discussion. Your comments, questions and experiences, as always, are what make this group so valuable!

Dinner: Calzones and salads from Farelli's! Cupcakes from Wanna Cupcake?! Beverages, including beer and wine!